

# Privacy Policy for Good Game Website

**Date:** April 12, 2025

## 1. Introduction

This Privacy Policy describes how Good Game Group INC ("we," "us," or "our") collects, uses, and shares personal information of users ("you" or "users") who visit our websites <https://www.goodgameshow.tv> and <https://www.gdgmtoken.com> (the "Websites") and use our services, including applications for the show, subscriptions, and e-commerce functionalities. We are committed to protecting your privacy and ensuring the security of your personal information.

## 2. Information We Collect

We collect the following types of personal information from you:

- Name
- Email address
- Phone number
- Date of birth
- Billing address
- Shipping address
- Payment information (credit card details, etc.)
- Username and password
- IP address
- Device information (browser type, operating system)
- Location data (if applicable)
- Purchase history
- Subscription details
- Application data (specific data collected during the application process)
- Any other information users provide (e.g., in profiles, forums, comments)

## 3. How We Collect Your Information

We collect personal information through the following methods:

- **Directly from Users:** When you register an account, fill out forms, make purchases, subscribe to our services, or apply for the show.
- **Automatically through Cookies and Similar Tracking Technologies:** We use cookies for essential website functionality, analytics, polls, and marketing purposes.
- **From Third-Party Services:** We may receive information from payment processors and analytics providers.

## 4. Why We Use Your Information (Purposes of Processing)

We use your personal information for the following purposes:

- To process and fulfill orders.
- To manage user accounts and subscriptions.
- To process applications for the show.
- To provide customer support.
- To personalize user experience.

- To send newsletters and marketing communications (if applicable, and how users can opt-out).
- To improve the Websites and services.
- For security and fraud prevention.
- To comply with legal obligations.

## **5. How We Use the Collected Personal Information**

We use your personal information in the following ways:

- Payment information is used to process transactions.
- Email addresses are used to send order confirmations and updates, manage subscriptions, and communicate regarding applications.
- Browsing history and other data may be used for website analytics to improve our services and user experience.
- Contact information may be used to provide customer support and respond to inquiries.
- Application data is used to assess and process your application for the show.

## **6. Sharing Your Information**

We may share your personal information with the following categories of third parties for the purposes described:

- **Payment Processors:** To facilitate payments and prevent fraud.
- **Analytics Services:** To analyze website traffic and user behavior to improve our services.

## **7. Data Storage and Security**

Our Websites are hosted on the Wix platform. Therefore, your data is stored on Wix's servers, which implement security measures to protect your information. We rely on the data protection measures implemented by Wix. You can find more information about Wix's security practices in their privacy policy. We also implement our own measures to ensure the security of your data. These measures include access controls and data retention policies.

## **8. Your Rights Regarding Your Personal Information**

As our users are global, you have rights under various data privacy laws, including GDPR, CCPA/CPRA, and local laws in your jurisdiction. These rights may include:

- The right to access your personal data.
- The right to rectify inaccurate personal data.
- The right to erasure (to be forgotten) under certain circumstances.
- The right to restrict the processing of your personal data.
- The right to data portability.
- The right to object to the processing of your personal data.
- The right not to be subject to automated decision-making that significantly affects you.

To exercise these rights, please contact us using the information provided in the "Contact Us" section below. We will respond to your request in accordance with applicable laws.

## 9. Cookies and Other Tracking Technologies

We use the following types of cookies on our Websites:

- **Session Cookies:** These are temporary cookies that expire when you close your browser.
- **Persistent Cookies:** These cookies remain on your device for a longer period.
- **First-Party Cookies:** These are set by our Websites.
- **Third-Party Cookies:** These are set by third-party domains (e.g., analytics providers, advertising partners).

These cookies are used for:

- **Functionality:** To enable core website features.
- **Performance:** To analyze website performance and improve user experience.
- **Advertising:** To deliver relevant advertisements.

You can manage your cookie preferences through your browser settings. Most browsers allow you to block or delete cookies. Please note that blocking essential cookies may impact the functionality of our Websites.

## 10. Children's Privacy

Our Websites and services are not intended for children under the age of 16 (or the applicable age of consent in your jurisdiction) without parental consent. We do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child without verifiable parental consent, we will take steps to delete that information. Children should always obtain consent from their parent or guardian before providing any personal information online.

## 11. Updates to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by posting the new Privacy Policy on our Websites (<https://www.goodgameshow.tv> and <https://www.gdgmtoken.com>) with an updated effective date. We encourage you to review this Privacy Policy periodically.

## 12. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Good Game Group INC 1111B S Governors Ave STE 25961 Dover DE 19904 United States